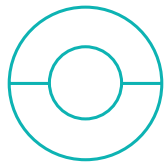


APOLLO BAY HARBOUR REDEVELOPMENT

OPPORTUNITIES AND CONSTRAINTS

SITE SIGNIFICANCE

Apollo Bay Harbour is a place of deep cultural and historical significance, shaped by its Indigenous heritage, European settlement, and long-standing maritime industries. It remains a critical hub for commercial fishing and harbour operations, supporting the local economy while also serving as a major tourist attraction. Any future development must honour these legacies and enhance the harbour's role as a place of work, recreation, and heritage.



Aboriginal
Cultural
Heritage



European
Heritage



Local Port of
Apollo Bay



Harbour
Operations



Commercial
Fishing Industry



Tourist
Destination



Cycle and
Pedestrian
Connections to
Town Centre



Formalised
Road
Infrastructure
and Parking



Safe Passage
for Harbour
Vehicles



Emergency
Vehicle Access

PORT OPERATIONS DEPOT

The harbour's port operations depot plays a critical role in maintaining infrastructure and supporting maritime activities. An upgraded depot building will provide modernised operational space, and improved safety, security and functionality.



Upgraded
Depot Building



Multipurpose
Meeting Rooms



Slipway and
Boat Repair
Services



Improved
Security and
Safety



Formalised
Road
Infrastructure
and Parking

APOLLO BAY FISHERMEN'S COOPERATIVE BUILDING

The Fishermen's Co-op is a cornerstone of the harbour's fishing industry and a popular destination for fresh seafood. Upgrading its facilities will support local fishers, improve food service operations, and enhance the visitor experience, reinforcing its role as a key economic and cultural coastal asset.



Improved Food
and Drink
Premises



Upgraded
Kitchen and
Cold Storage



Upgraded
Seafood
Storage Tanks



Wet Fish Market
Services

PUBLIC REALM

Enhancing the public realm within the harbour precinct presents an opportunity to create an engaging and accessible waterfront destination. A new viewing deck and seating area will improve public access, provide gathering spaces, and maximise scenic views of Apollo Bay Harbour and the Otway Ranges.



Preserve
Waterfront
Views



Strengthen
Visual
Connection to
Harbour



Improve
Access and
Connectivity



Provide
Community and
Event Spaces

NATURAL ENVIRONMENT

Apollo Bay Harbour is set within a sensitive coastal environment that must be protected and enhanced. The form and character of development should be carefully considered to complement the surrounding landscape, ensuring that any new structures or upgrades integrate seamlessly with the coastal setting.



Coastal
Adaptation
Planning



Mothers Beach,
Point Bunbury
and Marengo
Beach



Native Flora and
Fauna



Form and
Character of
Development

MOTHER'S BEACH CAR PARK AND CHANGING HUTS

Mother's Beach is a valued recreational area, but its facilities require improvement. There's opportunity to reconstruct the beach carpark and changing huts to improve access for beachgoers and harbour visitors while enhancing the site's overall functionality and visual appeal.



Access to
Coastal Edge



Formalised
Public Parking



New Public
Amenities



New Changing
Huts



GREAT OCEAN ROAD
COAST & PARKS AUTHORITY

