

Year in Review Snapshot



SNAPSHOT

1 December 2020 –
30 June 2021

ENVIRONMENTAL EDUCATION

TAUGHT
1,692
students

through our Environmental Education Program

280 
students

participated in our Coast Guardians Program

STUDENTS CONTRIBUTED
over 300 hrs
of conservation work

Involved in several
community events

FACILITATED A
'Celebrate Culture'

session with the Wadawurrung



DELIVERED
COVIDSafe activities

to almost 500 caravan park patrons over our peak summer holiday period

CONSERVATION

PLANTED OVER
4,500
tubestock

with the help of community and school groups

SPENT OVER
400hrs weeding 
at Queens Park in Lorne

& 125 hrs weeding
at the Painkalac dune system

SPENT OVER 
180hrs
helping protect our Hooded Plovers

MAPPED, MARKED AND MANAGED 
28 fox dens

PARTNERED WITH
The Gordon

to contribute to coastal conservation efforts

SUPPORTED THE
Victorian Coastal Monitoring Program

CARAVAN PARKS

REACHED OVER
750,000
visitor nights

across our eight parks

SECURED A 
\$2 million

Regional Development Victoria grant to build an accessible camping experience in Apollo Bay



Successfully and safely navigated multiple
COVID-19 lockdowns

INTRODUCED A STANDARDISED
permit system

across all eight parks

Initiated a project to ensure Torquay will be the first of our parks to install

solar power 

TO THE CAMP KITCHEN AND MAIN AMENITY BLOCK

COASTAL RESERVES AND INFRASTRUCTURE

PROVIDED
22 Share our Shores

beach patrols in collaboration with Surf Coast Shire

PROVIDED
Accessible Beaches

initiatives at Torquay and Lorne

CARRIED OUT OVER
130 patrols

to collect litter from foreshores, beaches and walking tracks

CARRIED OUT OVER
30 playground inspections

DELIVERED NEW
beach access staircases & lookouts

at various locations

CARRIED OUT SAND
renourishment works at Wye River, Skenes Creek, Apollo Bay and Marengo

COMPLETED
over 500 maintenance requests from the public

PLANNING

SUBMITTED
11 *Marine and Coastal Act* consents

RECEIVED
8 *Marine and Coastal Act* consents

SUBMITTED AND RECEIVED
2 Works on Waterway permits from CCMA

ENDORSED AND SUBMITTED
5 *Marine and Coastal Act* consents on behalf of third parties

SUBMITTED
7 planning permit applications

ISSUED
6 outdoor dining permits in partnership with Surf Coast Shire

EXPANDED AND IMPLEMENTED OUR
Coastal Monitoring Program

PROGRESSED SEVERAL
master plans & major projects

COMMUNICATIONS AND COMMUNITY ENGAGEMENT

DELIVERED THE NEW
Authority brand

and commenced the rollout of collateral

INITIATED A NEW
Engagement Strategy
that will be developed and implemented in 2021/22

IMPLEMENTED NEW
social media channels
reaching over
50,000 people

INITIATED A NEW
website project
that will be developed and implemented in 2021/22



RESPONDED TO DOZENS OF
community member messages, calls and letters

DESIGNED AND PRODUCED
several signs 
to inform the community of important works

SIGNIFICANTLY GREW OUR
social media followers & e-newsletter 
subscribers

PREPARED AND PRODUCED THIS
Annual Report 

REVENUE
WE GENERATED OVER
\$12.5 million
in direct revenue, all of which was reinvested back into the coast

LEASES, LICENCES AND PERMITS

ISSUED & MANAGED:
28 LEASES 

15 TOUR OPERATOR LICENCES

12 GENERAL COMMERCIAL LICENCES

SUPPORTED AND PERMITTED:

41 EVENTS **1** MARKET

28 WEDDINGS 

19 FILMING AND PHOTOGRAPHY